

CACT SCHOOLS SPORT PROVISION

CHARLTON ATHLETIC COMMUNITY TRUST



COMMUNITY TRUST
At The Heart Of The Community



Premier League
Primary Stars

Joy of moving





ABOUT US

Charlton Athletic Community Trust (CACT) are pleased to offer schools within Greenwich, Bexley, Bromley and Kent an opportunity to take up a school-specific sports offer.

Aims of School Provision:

- Inspire young people to reach their potential
- Promote good health and wellbeing
- Inspire pupils to lead, connect, and thrive through sport—building confidence, teamwork, and a passion for lifelong learning and participation
- Empower pupils to lead, speak up, and collaborate through projects, interventions, and extracurriculars

All CACT school delivery staff:

- Are qualified sports coaches
- Attend regular in-house CPD events that covers PE national curriculum
- Are Enhanced DBS checked
- Are first aid & safeguarding children qualified
- Receive access to courses to adapt and evolve existing skills
- Attend continuing professional development events with The FA, Premier League and English Football League



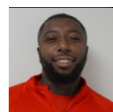
Bradley Marshall

Football & Sports Development Manager



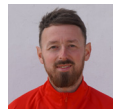
Fran Ojo

Senior Primary Education Officer



Ivan Donaldson

Football & Sports Development Officer



Josh Covill

Football & Sports Development Officer



Leon Foster-Connikie

Football & Sports Development Officer



PHYSICAL EDUCATION

Core objectives of our PE Programme

- **Deliver Structured, High-Quality Lessons:** Ensure every session is purposeful, progressive, and aligned with the National Curriculum
- **Develop Physical Literacy and Core Skills:** Build fundamental movement skills and confidence for lifelong physical activity
- **Inclusive Participation:** Adapt activities so all students, regardless of ability, can engage and succeed
- **Foster Enjoyment and Lifelong Engagement:** Create positive experiences that encourage continued involvement in sport and physical activity
- **Assess and Adapt:** Monitor progress regularly and use insights to inform future planning
- **Promote Teamwork and Leadership:** Encourage collaboration, communication, and leadership skills through group activities and challenges

“

We've been really pleased with the well-structured and engaging PE lessons delivered by Charlton this term. The children are kept active with a strong focus on skill development.

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– St Patrick's Catholic Primary School

“

CACT provide consistently high-quality coaches who have become an invaluable part of our school community. Their coaches deliver engaging and well-structured PE sessions, and they also act as positive role models and mentors for some of our most vulnerable pupils. Their presence has had a noticeable impact on pupils' confidence, behaviour and overall wellbeing.

”

– Alexander McLeod Primary School



PREMIER LEAGUE PRIMARY STARS

Empowering Staff to Deliver Outstanding PE

Our priority is to support teaching staff in delivering high-quality Physical Education. Through the Premier League Primary Stars programme we provide tailored CPD sessions, both individual and group, designed to boost confidence and enhance the overall standard of PE provision. Staff benefit from observing a CACT coach in action, gaining practical insights into:

- Effective strategies for adaptive teaching
- Assessment for learning techniques
- Inclusive practices
- Social development through sport
- Ensuring lessons remain fun and engaging

Themed Workshops:

Themed workshops within the Premier League Primary Stars programme provide engaging, curriculum-linked learning experiences that use the power of football to inspire and motivate children. Delivered through interactive, practical activities, the workshops support pupils' physical, social, and emotional development while reinforcing key educational messages.

Each workshop is designed to be inclusive, age-appropriate, and adaptable to school priorities, combining classroom learning with movement-based tasks to boost engagement and confidence. Core themes include:

- Health & Wellbeing
- PSHE & Character Development
- English & Literacy
- Maths
- Projects for Positive Change

Through these themed workshops, Premier League Primary Stars helps schools create memorable learning experiences that build life skills, raise attainment, and inspire children to be the best they can be—both on and off the pitch.



Contact: fran.ojo@cact.org.uk



Interventions

Our active-learning sessions in Maths, English, and PSHE help primary pupils grow academically and physically. Through engaging activities, children build creativity, communication, teamwork, and confidence. With supportive challenge, they develop independence, resilience, and a genuine love of learning. Our holistic approach ensures every child can flourish and feel ready for the next stage of their education.

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Fran has been outstanding throughout the Primary Stars programme. The children have developed a strong rapport with her and have thoroughly enjoyed the interventions. The co-teaching element has also been highly beneficial for our staff, particularly our two ECTs, who now feel much more confident as a result of her support.

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- Upton Primary School

Aims of Interventions for Primary School Pupils:

- **Improve Physical Literacy:** Develop fundamental movement skills such as balance, coordination, and agility
- **Enhance Fitness and Wellbeing:** Promote healthy lifestyles through regular physical activity
- **Increase Confidence and Participation:** Encourage pupils to engage in PE and sports with enjoyment and self-belief
- **Support Inclusivity:** Ensure all pupils, regardless of ability, can access and benefit from physical activities
- **Boost Concentration and Cognitive Skills:** Use physical activity to improve focus, memory, and problem-solving. Integrate movement-based activities to reinforce literacy and numeracy skills
- **Develop Social and Emotional Skills:** Foster teamwork, communication, and resilience through collaborative tasks
- **Raise Achievement:** Support overall academic progress by improving engagement and motivation



CACT delivers this programme for schools in Bexley and Greenwich in partnership with Ferrero and the EFL Trust. It is part of Ferrero's global Kinder+Sport initiative to encourage children to take part in physical activity, build awareness of the importance of a healthy diet and adopt an active lifestyle.

Over the course of six weeks, KS2 children will spend nine hours learning about the importance of a healthy diet and lifestyle.

Each week, the children will take part in a 90 minute session; spending 45 minutes in the classroom covering six different topics related to the body, nutrition, the importance of exercise and information about food groups, in line with the recommendations in the Government's eatwell plate; and then they will spend 45 minutes taking part in a practical session.



These sessions inspire children to move through play whilst developing key skills in four major areas: physical fitness, motor coordination, cognitive functions, creativity and life skills. Each game combines different elements of these four key areas. It is the combination of these vital skills within the games which help children to learn in an engaging way.



Upton Primary School visiting the House of Lords

Contact: josh.covill@cact.org.uk



TOURNAMENTS

Join us for an exciting day of football at Charlton's Training Ground, where KS1, KS2 and KS3 pupils compete on state-of-the-art 3G professional pitches. Each tournament day is designed to promote teamwork, sportsmanship and a love for the game in a fun and inclusive environment.

- Venue: Charlton Athletic FC Training Ground – 3G Community Pitches
- Round-robin group stages followed by knockout rounds
- Groups: Separate tournaments for KS1, KS2 and KS3
- Aims: Participation, enjoyment and competitive play
- Extras: Medals and special recognition for fair play

Whether you're nurturing young talent or giving students a memorable day out, our boys' and girls' tournaments run separately to offer a fantastic opportunity to experience football at a professional venue.

Case Study: St Marys Catholic School

St Mary's earned the chance to represent Charlton Athletic in the Utilita Kids Cup after winning CACT's local qualifiers. They continued their winning streak at the regional finals hosted by Wycombe Wanderers, echoing Charlton's own journey to Wembley. Their victory secured a place in the National Final, where they faced the northern champions, a school representing Blackpool. In a dramatic showdown at Wembley, St Mary's clinched the title with a 3-2 penalty shootout win—on the same day Charlton's first team celebrated promotion to the Championship.





EXTRA CURRICULAR CLUBS

Our after-school sports sessions are designed to inspire, engage, and develop pupils beyond the classroom, offering a wide range of activities that promote physical, social, and emotional growth.

We offer a dynamic programme of activity clubs designed to help pupils develop a broad range of physical skills through engaging, game-based learning. Sessions include invasion-game principles that build teamwork, strategy, agility, and spatial awareness; striking-and-fielding activities that strengthen coordination, timing, and decision-making; and net-and-wall challenges that enhance control, accuracy, and resilience.

Pupils also take part in athletics-based activities focused on improving speed, stamina, strength, and overall fitness. Alongside these, team-training sessions provide opportunities to grow leadership, communication, and discipline. To ensure every child feels supported and confident, we also offer Girls-Only Clubs, creating an inclusive environment where pupils can thrive, develop new skills, and feel part of a positive, active community.

Why join our After-School Club?

- **Boost Physical Fitness:** Regular activity improves strength, coordination, and overall health and wellbeing
- **Enhance Academic Performance:** Physical activity is proven to support concentration, memory, and classroom engagement
- **Build Confidence and Resilience:** Pupils learn to overcome challenges and celebrate achievements.
- **Encourage Social Skills:** Team-based activities foster communication, leadership, and cooperation
- **Provide a Safe, Fun Environment:** A positive space for pupils to enjoy structured activities after school



COLLAPSED CURRICULUM DAYS

We provide a variety of school enrichment programmes, ranging from careers days and tournaments to curriculum sessions – which help students build confidence and explore future opportunities in sport and education.

Careers Programmes: Pathways Through Sport and Education (for school years 9–13)

Our Careers Programmes offer students a unique opportunity to explore future pathways through a blend of interactive workshops, sports sessions and exciting visits. Students will take part in:

- Career-focused workshops exploring roles in sport, health, media and education
- Practical sports sessions designed to build teamwork, leadership and resilience
- University visit days to experience campus life and learn about Higher Education opportunities

- Exclusive trips to The Valley and Charlton Athletic FC Training Ground, including guided tours that offer an exclusive glimpse into the workings of a Championship football club.

Bespoke Collapsed Sports Curriculum Days (For school years 5 to 9)

Hosted at either The Valley or Charlton's Training Ground, these immersive curriculum days offer students a dynamic blend of either practical sports activities or career-focused workshops, including interactive learning experiences. Designed to inspire and engage, each day is tailored to meet the needs of specific year groups, combining:

- Hands-on coaching sessions led by professional staff
- Workshops on careers in sport, health and fitness
- Team building and leadership activities
- Behind-the-scenes insights into Professional football environments
- Opportunities to explore pathways into sports-related industries

UTILITA KIDS CUP FINAL 2025



WINNERS

SUCCESS STORIES

Max's story:

Teachers at Alexander McLeod Primary School used classroom assessments to identify Max and other pupils' learning gaps in maths. Using this information, CACT developed a programme to help address these gaps.



SCAN TO WATCH
MAX'S STORY

Nina's story:

CACT provided teacher support to staff at Bedonwell Primary School. Teachers met with CACT staff to discuss the strengths and areas for improvement in their PE delivery.



SCAN TO WATCH
NINA'S STORY

Tamay's story:

Upton Primary School pupil Tamay benefitted from Premier League Primary Stars literacy interventions delivered by CACT. Identified as needing additional support with reading, Tamay's confidence and enjoyment of reading improved significantly ahead of his transition to secondary school.



SCAN TO WATCH
TAMAY'S STORY

Jason Pearce Training Session:

St Mary's Primary School took part in a bespoke training session led by Charlton Academy Coach and former Addicks play-off winning Captain Jason Pearce. Pupils received expert coaching and advice from Pearce before their Utilita Kids Cup final at Wembley Stadium.



SCAN TO WATCH
ST MARY'S STORY



CAFC SCHOOLS PARTNERSHIP

Charlton Athletic are proud to deliver the club's Schools Partnership Scheme, which sees the Addicks support over 80 schools across the London Boroughs of Greenwich and Bexley, to help inspire a future generation of Charlton supporters.

The scheme provides a range of benefits designed to strengthen young people's connection with the club within the local community. The partnership offers local school children discounted tickets, with every penny from tickets sold at selected games across the season being returned to schools at the end of each campaign.

At the end of each season, the Schools Partnership scheme runs an annual tournament, that the pupils can take part in on the Valley pitch.

As a part of the scheme, throughout the year, partnered schools have access to appearances from Charlton's Men's and Women's first-team players, as part of an initiative to provide sporting role models and build higher engagement within local Primary schools.

Primary schools also have the opportunity to visit The Valley for free, exclusive stadium tours giving pupils a unique insight into life at Charlton. For more information, please contact: schoolspartnership@cafc.co.uk



First-team players visiting James Wolfe Primary School

ABOUT CACT

Charlton Athletic Community Trust (CACT) are a registered charity that operates in South East London and areas of Kent. CACT deliver a variety of projects and activities that aim to bring about social change, empower local communities and address issues around health, crime, education and employment.

www.cact.org.uk

OUR VISION

Healthy, happy, resilient and thriving communities.

MISSION STATEMENT

“Rooted in, trusted by and working in partnership with our communities to deliver positive outcomes”

CACT VALUES

Adaptability

Equity

Integrity

Passion

Respect

CONTACTS



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Charlton Athletic
Community Trust



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