



# AWAY FANS GUIDE

Welcome to the Coventry Building Society Arena

2025/2026

...LET'S ALL SING TOGETHER

#PUSB





## Welcome to the Coventry Building Society Arena.

On behalf of everyone at Coventry City Football Club, we look forward to welcoming you for your forthcoming fixture at the CBS Arena.

We hope to provide you with the best possible matchday experience. Ticketing queries should be directed to your own Ticket Office, but if we can help with any other queries, please get in touch. We hope most of your questions are answered in the guide below.

General enquiries: [info@ccfc.co.uk](mailto:info@ccfc.co.uk)

Accessibility enquiries: [accessibility@ccfc.co.uk](mailto:accessibility@ccfc.co.uk)

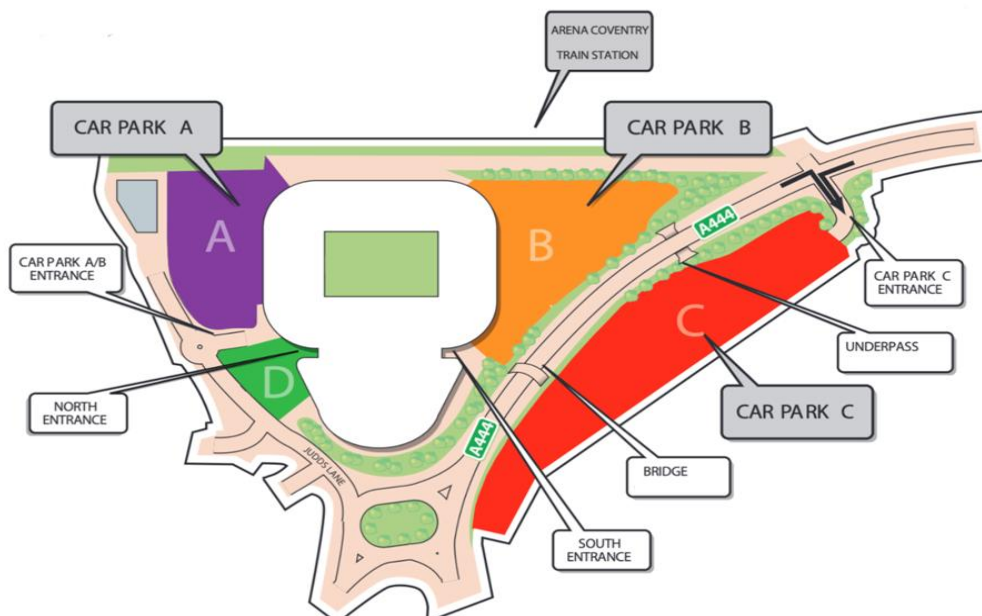
For the most up to date matchday information, please check our website [here](#) and take a look at our social media channels.

Please note that supporters may be refused entry if prohibited items, including any illegal substances, are found or if supporters refuse to cooperate with the search processes in place at the CBS Arena. The ground regulations are displayed on entry to the Stadium.

## Location

The Coventry Building Society Arena  
Judds Lane  
Longford  
Coventry  
CV6 6GE

You can also find us using what3words – **plans.blunt.intent** will take you directly to the legendary Jimmy Hill statue which is based outside the north entrance of the CBS Arena. Take a look at the [what3words location map](#) to view precise locations of the surrounding area. What3words links to other travel apps such as Google Maps, Bing Maps and Citymapper.





### **Away Allocation & Ticketing**

The allocation of tickets offered to away clubs vary depending on demand and the police/safety advice we are provided with.

Visiting supporters will be located in the South Stand (often using blocks 6 - 9). It is important to note that the CBS Arena now has safe standing areas in Blocks 6 and 7. These are from rows AA to XX in both blocks. Turnstiles open 90 minutes before kick-off (if this changes, we will notify fans via our website and social media pages). Our turnstiles are ticket-only.

We operate ticket barcode scanners on entry, so please make sure you have your ticket ready, and it is in good condition to ensure the smooth operation of getting fans into the arena.

If you require ticketing assistance in advance of the game, please contact your own club's Ticket Office. If you have any ticketing queries on the day of the game prior to entering the stadium, please visit the in-house Ticket Office which is located near the South entrance of the arena.

A stadium map is printed on the back of your match ticket.

There is no re-admittance to the stadium if you leave prior to the end of the match.

There is a smoking area available to away fans to use during half time outside the South Stand.

### **Travelling to the CBS Arena & Car Parking**

**For full information on travel and parking, please [click here](#).**

#### Travelling by Train

Coventry is on the main line between London and Birmingham.

Coventry train station is located in Coventry City Centre, around 4 miles from the Coventry Building Society Arena. There is an on-site train station at the CBS – 'Coventry Arena'. There is not a special matchday schedule, and trains run as timetabled.

For more information on Coventry Arena, please click [here](#) or visit [www.nationalrail.co.uk](http://www.nationalrail.co.uk) for details.

#### Shuttle Bus

The Shuttle Bus runs for each Coventry City match at the CBS Arena and is subsidised by the Football Club. The Shuttle Bus is priced at just £5 return each matchday with fans able to buy their ticket as they board the bus pre-match. Payments are contactless.

This service collects fans ahead of matches from the Rail Replacement bus stop at Coventry Train Station (near Central Six, opposite Burger King) and then pick up fans at White Street Coach Park before dropping them off at the Bus Station at the Arena Park Shopping Centre.

Post-match, buses will be waiting at the Bust Station at Arena Park and follow the return route. A one-way ticket from the Arena Park back to the City Centre cannot be purchased.



Pick up times from Coventry Train Station inbound to the Arena for matches are:

- 3 hours before kick-off
- 2.5 hours before kick-off
- 2 hours before kick-off
- 1.5 hours before kick-off
- 1 hours before kick-off
- 30 minutes before kick-off

The services will then stop at White Street Coach Park to pick up any spectators before arriving at the Arena.

Outbound times matches, from the Bus Station at Arena Park, are as follows:

- 2 hours after kick-off (e.g. 5pm for a 3pm kick-off)
- 2.5 hours after kick-off (e.g. 5:30pm for a 3pm kick-off)
- 3 hours after kick-off (e.g. 6pm for a 3pm kick-off)
- 3.5 hours after kick-off (e.g. 6:30pm for a 3pm kick-off)

### Buses

For the most up-to-date information regarding bus services to the stadium in Coventry, visit the National Express Coventry website [here](#).

To get to the stadium using public transport from Coventry Train Station:

1. Get the Number 9 (towards University Hospital) or 11 or 12X (towards Coventry) bus from Coventry Train Station to Coventry Transport Museum
2. Then catch the Number 3 from Trinity Street or Number 5 from Pool Meadow to Arena Park (Tesco)
3. Once you arrive at Arena Park (Tesco), there is an underpass which takes you to Car Park B of the stadium

### Taxis

Coventry is the home of the black cab! Our local taxi companies are:

- Allens Taxis – 02476 555 555
- Lewis Taxis – 02476 666 666
- Central Taxis – 02476 333 333 or 02476 777 777
- Yellow Taxis – 02476 1000 100

### Coach Parking

If you are a fan arranging coach parking from an away club, please contact your local police so they can arrange parking.



### Car Parking

Both onsite parking at the Coventry Building Society Arena and offsite parking nearby is available.

[For details, click here.](#)

For away fans, Car Park C is the closest available paid parking to the South Stand.

If you are a blue badge holder, please email [cbsarena@apcoa.com](mailto:cbsarena@apcoa.com) for availability and prices of car parking.

### **Matchday Catering & Programmes**

Food and drink (soft drinks and alcohol) is available within the South Stand concourse from the opening of turnstiles. All kiosks are cashless.

We offer a range of beers within the concourse and also a wide range of food options, including vegetarian and vegan options.

Our matchday programme 'PUSB' is priced £3.50 for league games and is available around the ground. Alongside this, a travelling programme seller will be based in and around the South Stand. All programmes include an extensive visitor's section.

### **Away Pub**

We recommend the following pub for away fans:

- The Longford Engine
  - 270 Bedworth Rd, Longford, Coventry, CV6 6BP
  - 17 minute walk to the CBS Arena

### **Flags/Banners & Drums**

#### Flags/Banners

Coventry City do allow flags in the away end, provided prior permission from the Club is sought by the supporter and subject to there being space to display your flag safely. Fans are required to contact the Matchday Operations Manager on [safety@ccfc.co.uk](mailto:safety@ccfc.co.uk). Please attach the fire safety certificate for your flag to your email, along with the dimensions of your flag, a photo of your flag, details of any poles which are attached to the flag, location where you will be sat/where the flag would be displayed, and the best contact telephone number for yourself.

Please note, the Club reserves the right to ban or refuse entry to any flag/banner considered to be offensive, discriminatory, insulting, or carry any inappropriate/commercial language or message. Any flags or banners not pre-advised and approved may be confiscated and returned after the game.

We will always try to accommodate flags/banners for an away team to make the matchday experience better, but in accordance with the regulations above.





### Drums

We do not authorise away fans to bring a drum into the Coventry Building Society Arena.

### **Fan Behaviour**

Coventry City FC are committed to ensuring a welcoming and inclusive environment for all our supporters.

If you witness or experience behaviour in the stadium which you believe breaches our [Equality, Diversity & Inclusion Policy](#) or falls below the standard that you would expect, we encourage you to report it as soon as possible.

If you would like to report an incident, you can:

- Speak to your nearest Steward or Matchday Supporter Liaison Officer (MSLO)
- Report it on our dedicated text reporting number **07537 453 117** identifying the Block/Seat location and details of the incident
- Report it to Kick it Out – details can be found [here](#)

### Prohibited Items

The prohibited items list set by the Coventry Building Society Arena [can be viewed here](#). This applies to home and away supporters. For queries regarding any prohibited item, please contact the CBS Arena directly – [info@cbsarena.co.uk](mailto:info@cbsarena.co.uk).

### **Disabled Supporters & Accessibility**

Tickets for disabled supporters are priced at the age-relevant price with a Personal Assistant (if required) provided free of charge if in receipt of Higher Rate for the Care or Mobility component of DLA, or Higher rate Daily Living or Mobility component of PIP.

A wheelchair viewing platform is located at the front of Block 8 in the South Stand, with stewards dedicated to this area. Wheelchair users can access the Arena via Gate 25.

Ambulant disabled tickets can be taken from the main allocation, with provision in place for relocations on a matchday if required. Ambulant disabled supporters needing additional assistance are advised to enter via Gate 25.

Accessible Parking is provided through a third-party company named APCOA. If you are a blue badge holder, please email [cbsarena@apcoa.com](mailto:cbsarena@apcoa.com) for availability and prices of car parking.

Audio Descriptive Commentary is in use for matches at The Arena, with receivers provided to supporters in their seat within 30 minutes from kick-off, subject to availability. For all such requests, please email [accessibility@ccfc.co.uk](mailto:accessibility@ccfc.co.uk).



For all accessibility enquiries, please email [accessibility@ccfc.co.uk](mailto:accessibility@ccfc.co.uk).

### **First Aid**

In a medical emergency, fans should notify the nearest steward or police officer to alert one of the medical response teams to your location.

### **Leaving the Stadium**

Please note that after the game, crowd control measures will be in place to segregate home and away supporters. This means that away fans will be unable to turn left outside of the away end and go through the barriers towards the Arena Shopping Park. You will be advised to exit across Car Park B, where the away supporter coaches are, and then left at the exit gate to be able to access the shopping park and train station.

A closure of the A444 Jimmy Hill Way applies for all Coventry City home first-team fixtures, as well as other Arena events. The road closure will be in place for a short period after each of these events to support the safe and quick exit of pedestrian traffic from the CBS Arena.

Vehicles in Car Park C and Arena Shopping Park will not be held back but will only be allowed to exit Southbound towards Coventry City Centre and should then follow the diversion route put in place if heading towards the M6. Once the closure is lifted, Car Parks A and D will be released first to ensure minimal disruption. There will be full access to Arena Shopping Park during the closure.

### **Contact Us**

Away supporters can direct any enquiries regarding their visit to the Supporter Services Officer by emailing [info@ccfc.co.uk](mailto:info@ccfc.co.uk). Please note that your email may not be picked up on the matchday itself.