



COMMUNITY TRUST

At The Heart Of The Community

CHARLTON ATHLETIC COMMUNITY TRUST IMPACT REPORT



CACT'S SOCIAL VALUE

£49,609,000

SOCIAL RETURN ON INVESTMENT (SROI)
FOR EVERY £1 INVESTED : £9.52



CHARITABLE SPEND

£6,277,000

*Figure relates to audited accounts for year end 31 March 2022

ABOUT CACT

Charlton Athletic Community Trust (CACT) is the charitable arm of Charlton Athletic Football Club. Working across Greenwich, Bexley and Kent, our mission is:

‘Based on the needs of the community, we will work in partnership to deliver high quality programmes with a lasting impact.’

We aim to achieve three core outcomes in the communities we serve:

- Improved physical and mental health and wellbeing
- Improved levels of education and employment
- Increased community and social cohesion

To successfully achieve this, CACT and its staff have adopted 6 core values:



We deliver our mission through a wide range of activities and programmes under our seven core delivery strands:

1. EARLY HELP & PREVENTION



OVER **6000** HOURS OF MENTORING TO
610 YOUNG PEOPLE



OVER A THIRD OF PARTICIPANTS REPORTED
REDUCED FEELINGS OF ANXIETY



2240 TOTAL ENGAGED PARTICIPANTS

2. SOCIAL ACTION & ENTERPRISE



1290 YOUNG PEOPLE COMPLETED THE
NATIONAL CITIZEN SERVICE (NCS) PROGRAMME



OVER **£15,000** WAS RAISED FOR **38** DIFFERENT
ORGANISATIONS AND CHARITIES



OVER **38,700** HOURS OF SOCIAL ACTION
WERE DELIVERED

3. EQUALITY, DIVERSITY & INCLUSION



81% OF PARTICIPANTS IMPROVED
THEIR WELLBEING

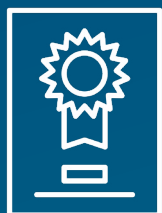


OVER **1,800** PARTICIPANTS & **10** SCHOOLS
ENGAGED IN WORKSHOPS ON PREJUDICE,
STEREOTYPING, ALLYSHIP, & DISCRIMINATION



OVER **1800** ENGAGED PARTICIPANTS

4. FOOTBALL & SPORT DEVELOPMENT



52 YOUNG PEOPLE GAINED
POST-16 QUALIFICATIONS



ALL PRIMARY STARS STUDENTS REPORTED IMPROVED
CONFIDENCE AND **94%** REPORTED IMPROVED
PHYSICAL WELLBEING



OVER **5000** PARTICIPANTS

5. YOUTH SERVICES



232 YOUNG PEOPLE VOLUNTEERED
A TOTAL OF **8026** HOURS



61 YOUNG PEOPLE MOVED FROM
NEET TO EET



3,649 UNIQUE PARTICIPANTS OF THE YOUTH SERVICE
(AGED BETWEEN 8 AND 19 – UP TO 25 WITH SEND)

6. EDUCATION



ALL PARENTS RECOMMENDED THE LEARNING RESOURCES
PLATFORM TO IMPROVE THEIR UNDERSTANDING OF THEIR
CHILD'S SCHOOLWORK



OVER **1400** HOURS OF WORK PLACEMENT
OPPORTUNITIES DELIVERED IN THE
TRAINEESHIP PROGRAMME



OVER **300** YOUNG PEOPLE ENGAGED

7. HEALTH IMPROVEMENT



3,296 REFERRALS INTO OUR LIVE WELL
COACHES FROM GP SURGERIES



1,835 FAMILIES REFERRED FOR
FOOD SUPPORT



6017 TOTAL PARTICIPANTS

DISCOVER MORE ABOUT OUR IMPACT:

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[FULL REPORT](#)