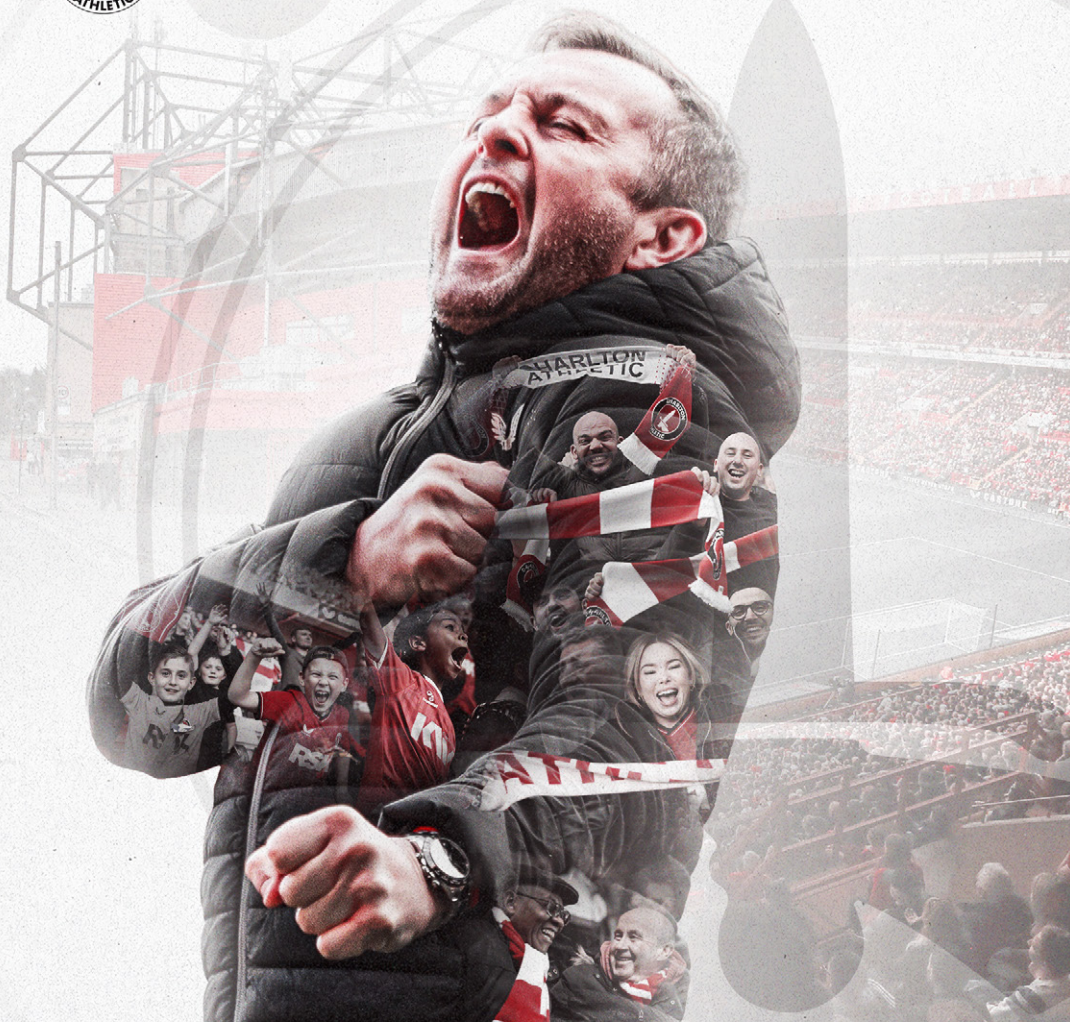


Our Journey Continues...



2025/26 MEN'S SEASON TICKETS

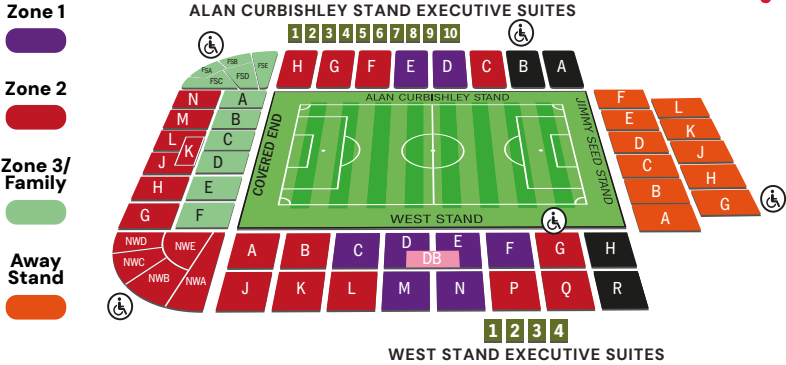


Contents

- 02** Contents Table
- 03** Pricing Table
- 04** How to Renew Online
- 05** How to Buy Online
- 06** Way to Pay
- 07** How to Link Accounts
- 08** Benefits
- 09** Loyalty Points
- 10** Mobile Ticketing - Downloading Your Ticket
- 11** Mobile Ticketing - Entering the Stadium
- 12** Code of Conduct for Supporters
- 13** Valley Gold
- 14** Frequently Asked Questions
- 15** Frequently Asked Questions
- 16** Application Form
- 17** Get in Contact

2025/26

Season Ticket Pricing



PHASE ONE RENEWAL PRICE FOR 2024/25 SEASON TICKET HOLDERS

	Adult	Adult Disabled	Adult Wheelchair	Over 65/ Under 21	Over 65/ Under 21 Disabled	Over 65/ Under 21 Wheelchair	Student	Under 18	Under 12
Family	£325	£325	£325	£255	£255	£255	£220	£130	£30/ FREE*
Zone 3	£325	£325	£325	£255	£255	£255	£220	£130	£65
Zone 2	£460	£350	£350	£360	£275	£275	£245	£135	£65
Zone 1	£640	£405	£405	£490	£290	£290	£250	£150	£65
16-20 Zone	£125	Only available to supporters aged between 16 & 20.							

2025/26 SEASON TICKETS - PHASE ONE

	Adult	Adult Disabled	Adult Wheelchair	Over 65/ Under 21	Over 65/ Under 21 Disabled	Over 65/ Under 21 Wheelchair	Student	Under 18	Under 12
Family	£345	£345	£345	£270	£270	£270	£230	£135	£35/ FREE*
Zone 3	£345	£345	£345	£270	£270	£270	£230	£135	£70
Zone 2	£485	£370	£370	£375	£290	£290	£255	£140	£70
Zone 1	£650	£425	£425	£505	£300	£300	£260	£155	£70
16-20 Zone	£130	Only available to supporters aged between 16 & 20.							

*Under 12s go free in the Family Stand with a full paying adult. Additional Under 12s will cost £30/£35.

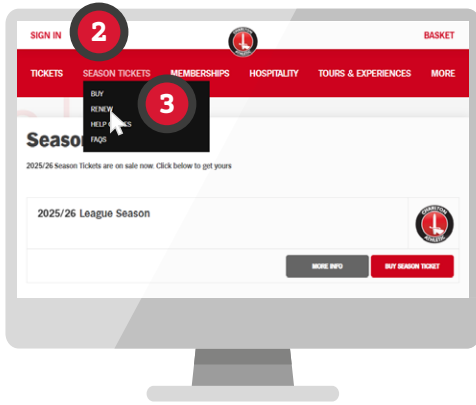
Please note that all disabled and wheelchair tickets come with a free carer ticket.

PHASE ONE PRICING ENDS AT 11.59PM ON FRIDAY, MAY 2ND, 2025

How to Renew Online

The quickest and easiest way to renew your season ticket is to do so online.

Firstly, you need to sign in to your account. If you haven't activated your online account before, insert your Fan ID and then click reset password. You'll then receive an email (to the email account registered to your season ticket account) containing a link to reset your password. Once this is done, sign in and begin the online renewal process.



1 Visit **booking.cafc.co.uk**

2 Sign in to your account

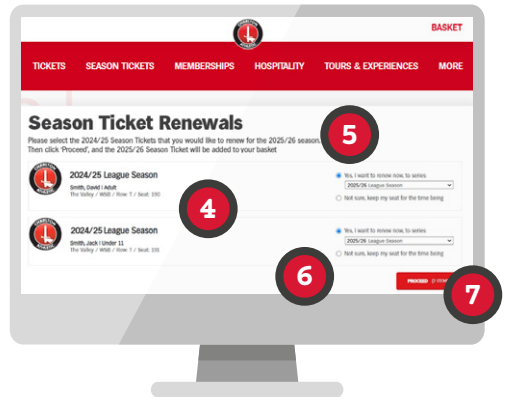
3 Once signed in, click on the season ticket tab, then 'RENEW'

4 On the renew page your 2024/25 season ticket will be held for you

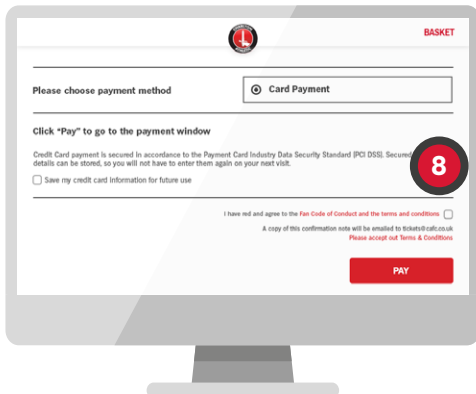
5 Select 'Yes' and this will convert into a 2025/26 season ticket

6 Review your order

7 Proceed to checkout



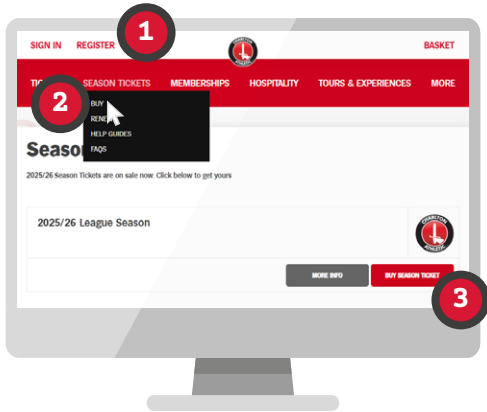
8 Agree to our T&Cs, then finally click 'PAY'



Once payment has been taken, you'll receive a confirmation email and your renewal is complete ahead of the 2025/26 season.

How to Buy Online

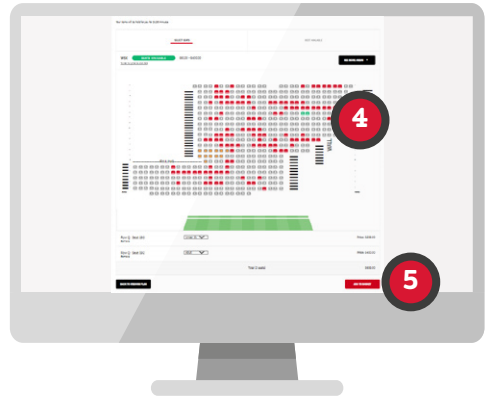
If you're not currently a season ticket holder and are interested in being here week in, week out to get behind the team at The Valley, please see below for some information to help you buy a season ticket online. Don't forget, if you'd prefer to speak to us about seat availability and purchase over the phone, you can call us on **03330 14 44 44**.



1 Login to your account or register if you don't yet have an account.

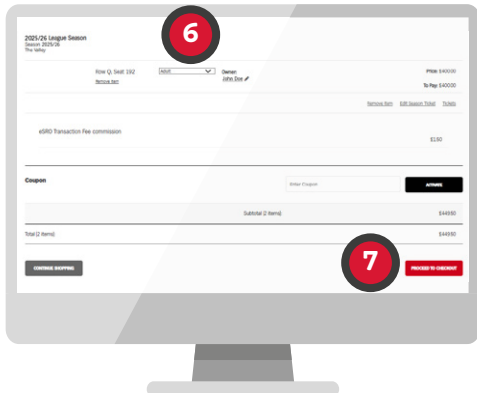
2 Once logged in, click on the season ticket tab, then 'BUY'

3 Select '2025/26 League Season' and click 'BUY SEASON TICKET'



4 Select the stand, block, row and seat you would like

5 Select the basket to review your order



6 You can change your price class here

7 Proceed to checkout

8 Agree to our T&Cs, then finally click 'PAY'

Once payment has been taken, you'll receive a confirmation email of your booking, and you're done!

Ways to Pay

Don't forget, renew your season ticket(s) by
11.59pm on Friday, May 2nd, 2025
to secure Phase One pricing.



ONLINE

Visit
booking.cafc.co.uk



TELEPHONE

Call **03330 14 44 44**

Lines are open:
11AM – 5PM
(Monday – Friday)



IN PERSON

Our Ticket Office
is open from:
11AM – 5PM
(Monday – Friday)



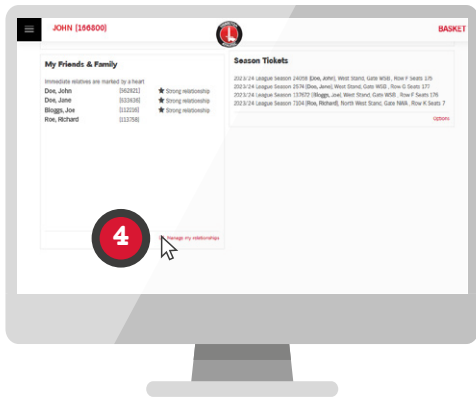
POST

Please complete the
enclosed form and
send it back to us at:

**Ticket Office, The Valley,
Floyd Road, London,
SE7 8BL**

How to Link Accounts

If you would like to be able to renew/pay for season tickets on behalf of other supporters, you'll need to ensure that the accounts you want to pay for are linked on our system. Linking accounts is also required for ticket applications where you want to sit with other supporters in your group e.g. at away games. Please see below for some steps to help explain how you can link your account with other supporters.



1 Login to your account

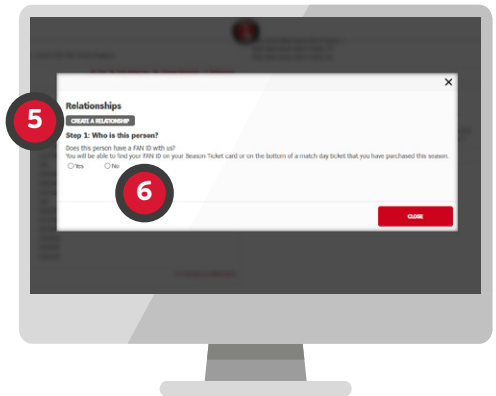
2 Click on your name in the top-left corner

3 Click on 'Personal details'

4 Click on 'Manage my relationships'

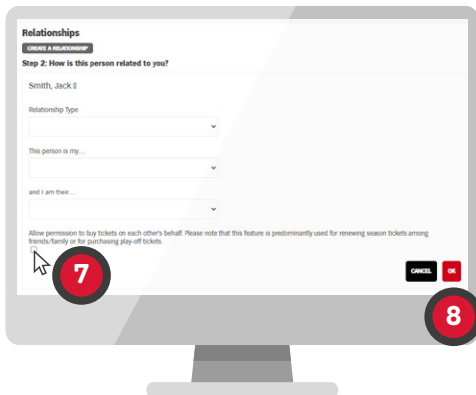
5 Click on 'Create a relationship' tab

6 Follow the steps to link your family or friends



7 To purchase your friend's or family's ticket(s), you will need to tick the box for permission

8 Click 'OK' and you will be linked together, ready to renew or purchase a season/match ticket



Benefits

Your season ticket also entitles you to a range of exclusive benefits including:



SEASON TICKET HOLDERS RECEIVE PRIORITY ACCESS ON HOME CUP MATCHES AND ANY POTENTIAL HOME PLAY-OFF MATCH



LOYALTY POINTS - RECEIVING LOYALTY POINTS BENEFITS YOU WHEN ATTEMPTING TO PURCHASE AWAY TICKETS AND CUP TICKETS



SPECIAL OFFERS ON CHARLTON ATHLETIC WOMEN HOME MATCH TICKETS (TO BE REVEALED THROUGHOUT THE SEASON)



GET A FREE TICKET TO ALL U21S GAMES AT THE VALLEY



DISCOUNTED TICKET TO ANY MEN'S PRE-SEASON FRIENDLY MATCH AT THE VALLEY



HOSPITALITY DISCOUNTS (TO BE REVEALED THROUGHOUT THE SEASON)



£15 REPAYMENT WHEN YOU JOIN VALLEY GOLD



15% OFF CACT FOOTBALL SESSIONS

Loyalty Points

The club operates a loyalty points scheme for fans purchasing both match and season tickets. Loyalty points reward Charlton fans for their support by providing them with ticket priority for away and cup matches.

Every time a fan purchases a ticket for a Charlton game, both home and away, they will earn loyalty points, providing they have assigned the tickets in advance using their Fan ID.

Please note, during the 2025/26 season, a supporters' loyalty points total will only consist of those accrued during the 2024/25 and 2025/26 seasons.

The below table explains how many loyalty points fans will earn for each match they attend if the tickets are registered to their Fan IDs.

Please note, as a season ticket holder you will not receive extra loyalty points for any additional home league tickets assigned to you as you have already received your full allocation of 230 points for home league fixtures.

SEASON TICKET	230 POINTS
HALF-SEASON TICKET	110 POINTS*
HOME LEAGUE MATCH <i>(Match ticket)</i>	10 POINTS
HOME LEAGUE MATCH <i>(Match ticket purchased on a matchday prior to one hour before kick-off)</i>	5 POINTS
HOME CUP MATCH	5 POINTS
AWAY LEAGUE MATCH	10 POINTS
AWAY CUP MATCH	5 POINTS

**Dependent on how many games are included in the half-season ticket.
You will accumulate 10 loyalty points for each game that your half-season ticket covers.*

Mobile Ticketing

Charlton Athletic fans can now use Apple Wallet or Google Wallet to store their season tickets. This will allow you to enter the stadium using your smartphone. We understand supporters may have more questions than usual on accessing the ground, so we have produced the following guide which answer some of the most regular queries we've received.

Please take the time to read the information on downloading and using your ticket to help make sure your entry into The Valley is as quick and easy as possible.

DOWNLOADING YOUR SEASON TICKET

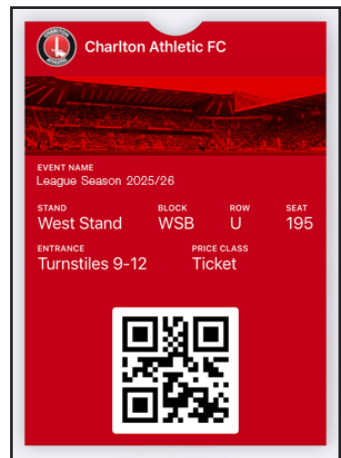
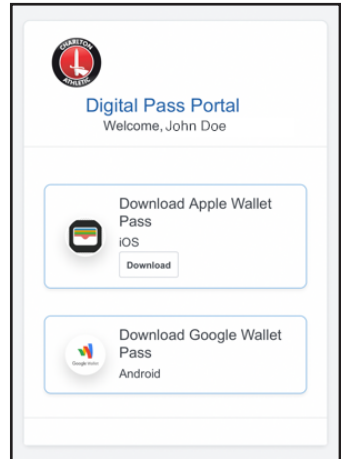
Make sure you use the device you will be bringing to the football.
Season tickets can only be downloaded once.

- 1 Open confirmation email
(sent from tickets@cafc.co.uk)
- 2 Click on **DOWNLOAD YOUR SEASON TICKET HERE**
- 3 Click either the **Add to Apple Wallet** or **Add to Google Wallet** button
(depending on your device)
- 4 You will then be shown a QR code with your ticket information
- 5 Add the Digital Season Ticket to your wallet by clicking '**Add**'
- 6 Your Season Ticket will now be in your wallet ready for the match

We strongly advise that all supporters with Digital Match Tickets download their ticket ahead of their visit to The Valley.

For **Apple users**, please make sure that you're running the latest version of iOS (16.5) and that you have a passcode enabled.

For **Android users**, please make sure you've downloaded the Google Wallet application, NFC is enabled in settings and that you have a passcode enabled.



Mobile Ticketing

Season Tickets will have a QR code that can be scanned on the turnstile which will be stored in their ticket wallet until after the game has been played. This can be scanned in the ticket readers at the turnstiles.

ENTERING THE STADIUM



Step 1:

**ACCESS
MATCH / SEASON
TICKET**

HOW DO I ACCESS MY DIGITAL SEASON TICKET?

To access your Digital Season Ticket, click on the nearby notification or access it directly from the phone wallet application. Present your Digital Season Ticket by scanning the QR code that displays on the ticket.



Step 2:

**SCAN
THE
QR CODE**



Step 3:

**ENJOY
THE
GAME!**

Code of Conduct for Supporters

Charlton Athletic is proud of its reputation as a family club, and that The Valley is a safe and welcoming environment for everyone. It is also proud of its supporters, their sense of fairplay, good behaviour, and passionate support of the club.

However, the club will take steps to prevent fans from behaving in a manner that is likely to jeopardise the safety and enjoyment of their fellow supporters or to bring the club name into disrepute. Any supporter who acts in an anti-social manner which is likely to intimidate, offend, insult, humiliate or discriminate against any other person on the grounds of gender, race, disability, age, religious or political belief, sexual orientation, social background, or ethnic origin will be subject to investigation. They may be ejected from the stadium and face further sanctions. This includes the display of offensive banners and flags. If a crime has been committed the offence will also be reported to the police. If you or your fellow supporters hear any abuse of this nature, then please report it to the nearest steward.

Supporters are asked to:

- Refrain from: racist, homophobic, sexually offensive or any other inappropriate language.
- Refrain from displaying any racist emblems, banners, badges, or signage.
- Refrain from the use of constant foul and abusive or insulting language.
- Not to gesture towards away fans.
- Not to use threatening behaviour.
- No to throw any objects onto the pitch (apart from returning the match ball).
- Not to encroach onto the playing area or its immediate surrounds
- Not to behave in a manner likely to jeopardise the safety and enjoyment of others.
- Not to drink alcohol to excess or drunken behaviour.
- To always comply with the directions and instructions given by stewards & club officials.
- Report breaches of our code to a steward or club official.
- Remember to observe the code both at The Valley and at away games.
- Visiting supporters are also expected to respect our Code of Conduct.

All supporters should note that observing the Code of Conduct is a condition of your entry into the ground. Any person not observing the Code may be refused entry to the ground or ejected and face further sanctions.

JOIN TODAY

VALLEY GOLD



- CHANCE TO WIN A MATCHDAY IN THE VALLEY GOLD EXECUTIVE BOX
- CHANCE TO TAKE PART IN THE HALF-TIME CROSSBAR CHALLENGE
- MONEY OFF IN THE CLUB SHOP
- 12 DAYS OF CHRISTMAS GRAND DRAW
- MONETARY PRIZES AT ALL HOME LEAGUE GAMES
- ...AND MUCH, MUCH MORE!

 valleygold.org.uk

 0208 244 7771

 @ValleyGold



Frequently Asked Questions

1. WHEN WILL I RECEIVE MY SEASON TICKET?

Our aim is to have all season ticket cards delivered **at least two weeks prior to the first home league game** of the 2025/26 season.

2. I AM A 2024/25 SEASON TICKET HOLDER. WHEN DO I HAVE TO RENEW BY TO MAKE SURE I KEEP THE SAME SEAT FOR THE NEXT SEASON?

You can renew your season ticket from **Thursday, March 20th, 2025**. The deadline to renew and secure phase one pricing is **11.59pm on Friday, May 2nd, 2025**. Your 2024/25 seat(s) will not be released until **Friday, June 6th, 2025**.

3. AS A SEASON TICKET HOLDER, CAN I MOVE MY SEAT FOR INDIVIDUAL GAMES?

Yes. Fans who wish to move a season ticket will need to come to the Ticket Office or call on **03330 14 44 44**. Please note that fans are only able to move their season ticket a maximum of three times per season and would be expected to pay the difference in price if they choose to sit in a more expensive area for any of those games.

4. CAN I UPGRADE MY SEASON TICKET FOR INDIVIDUAL GAMES?

Yes. Fans who wish to upgrade a season ticket will need to come to the Ticket Office or call **03330 14 44 44**.

5. MY FRIEND WANTS TO USE MY SEASON TICKET FOR A MATCH, IS THIS POSSIBLE?

Yes. We would advise fans to contact the Ticket Office to have the matchday ticket assigned to your friend.

6. WHY CAN'T I SEE MY SEASON TICKET UNDER MY ACCOUNT WHEN I HAVE LOGGED IN?

It is possible that you may have more than one active account on the club's ticketing system. To see your season ticket online, you need to check that the Fan ID number at the top of your online account is the same as the one on your season ticket card. If not, you have a 'double account'.

The best way to resolve this is to log out of the account and then log in again by entering the Fan ID that is printed on your season ticket card and clicking 'reset password'. You will be sent a 'reset password' email and can update your password and then log into your correct account, which will have your season ticket attached to it.

Frequently Asked Questions

7. WHY DO I RECEIVE AN ERROR MESSAGE WHEN PURCHASING A CONCESSION/JUNIOR SEASON TICKET ONLINE?

Our system will be able to recognise which age category you qualify for and will only allow you to purchase that price category. Therefore, if you try to purchase an incorrect price class for the person that is allocated to that season ticket, you will receive an error. If your data is incorrect, please email tickets@cafc.co.uk with your proof of age, and we will then be able to update your account.

8. WHY CAN'T I PURCHASE A STUDENT SEASON TICKET?

This will be because you are not registered as a student on our system. To do this, please provide email confirmation from your school/college/university that you are in full-time education for the entirety of the 2025/26 season to tickets@cafc.co.uk.

9. WHEN WILL I RECEIVE MY LOYALTY POINTS FOR MY SEASON TICKET?

Loyalty points will be allocated before the start of the season after you have purchased your 2025/26 season ticket.

10. CAN I UPGRADE TO HOSPITALITY FOR AN INDIVIDUAL MATCH?

Yes. You can purchase hospitality packages on a match-by-match basis from our selection of suites. Your ticket price for the game will be taken off the hospitality package price you pay.

11. CAN I PURCHASE ADDITIONAL TICKETS AS A SEASON TICKET HOLDER?

Yes. Please bear in mind that there might not be seats available next to your season ticket seat so please email tickets@cafc.co.uk if you would like us to arrange a seat move so you can sit with your guests.

12. HOW DO I APPLY ON BEHALF OF A JUNIOR TO BECOME A MASCOT?

Mascot packages can be purchased (subject to availability) online at booking.cafc.co.uk or by calling **03330 14 44 44**.

13. WHAT IS OUR 'BEHIND CLOSED DOORS' POLICY?

The club will contact season ticket holders to confirm the process in the event of home games being required to be played behind closed doors.



2025/26

Application Form

For Season Ticket
T&Cs please visit
www.charltonafc.com

YOUR DETAILS

FAN ID: DATE OF BIRTH:

TITLE: FIRST NAME: SURNAME:

ADDRESS:

DAYTIME TEL NO:

HOME TEL NO:

MOBILE NO:

EMAIL ADDRESS:

PLEASE TICK APPROPRIATE BOX:			
ADULT	<input type="checkbox"/>	OVER 65	<input type="checkbox"/>
UNDER 18	<input type="checkbox"/>	UNDER 12	<input type="checkbox"/>
AMBULANT DISABLED	<input type="checkbox"/>	CARER	<input type="checkbox"/>
WHEELCHAIR DISABLED	<input type="checkbox"/>		

ZONE: STAND & BLOCK: ROW: SEAT:

PAYMENT DETAILS

PLEASE TICK: CHEQUE (PAYABLE TO CAFC LTD)

OR PLEASE DEBIT MY: VISA MASTERCARD Please note that we cannot accept payment by either American Express or Visa Electron

CARD NUMBER:

EXPIRY DATE: / ISSUE NO: SECURITY CODE:

IF THE CARDHOLDER IS SOMEONE OTHER THAN THE APPLICANT PLEASE PROVIDE THAT PERSON'S DETAILS BELOW:

NAME ON CARD:

ADDRESS:

POSTCODE:

SIGNED: DATE:

VALLEY GOLD

VALLEY GOLD DISCOUNT -£15

VALLEY GOLD NO:

MARKETING PREFERENCES

WOULD YOU LIKE TO RECEIVE MARKETING MESSAGES AND INFORMATION FROM CHARLTON ATHLETIC?

YES NO

PRINT THIS PAGE OUT

Get in Contact



ONLINE

Visit booking.cafc.co.uk



TELEPHONE

Call **03330 14 44 44**

Lines are open:
11AM – 5PM (Monday – Friday)



IN PERSON

Our Ticket Office is open from:

11AM – 5PM (Monday – Friday)



POST

Please complete the enclosed form and send it back to us at:

Ticket Office, The Valley, Floyd Road, London, SE7 8BL