



IT'S TIME. BE THERE.

**2024/25
MEN'S SEASON TICKETS**

ADULT PRICES FROM £310

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2024/25 SEASON TICKET PRICING PHASE ONE

	ADULT	ADULT DISABLED	ADULT WHEELCHAIR
ZONE 1	£630	£395	£395
ZONE 2	£450	£340	£340
ZONE 3	£310	£310	£310
FAMILY	£310	£310	£310

	OVER 65/ UNDER 21	OVER 65/UNDER 21 DISABLED	OVER 65/UNDER 21 WHEELCHAIR
ZONE 1	£480	£280	£280
ZONE 2	£340	£255	£255
ZONE 3	£235	£235	£235
FAMILY	£235	£235	£235

	STUDENT	UNDER 18	UNDER 11
ZONE 1	£240	£145	£60
ZONE 2	£225	£130	£60
ZONE 3	£205	£125	£60
FAMILY	£205	£125	£30/ FREE*

*Under 11s go free in the Family Stand with a full paying adult.
Additional Under 11s will cost £30.

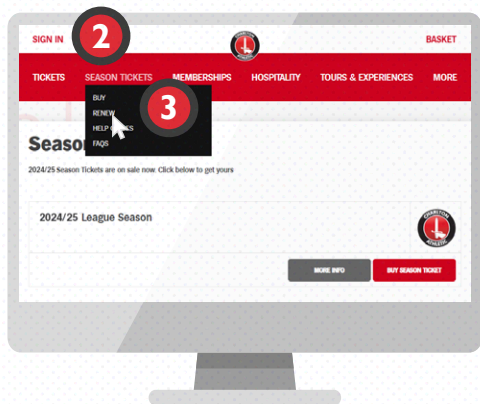
Please note that all disabled and wheelchair tickets come with a free carer ticket.

PHASE ONE PRICING ENDS AT 11.59PM ON FRIDAY, MAY 10TH, 2024



HOW TO RENEW ONLINE

The quickest and easiest way to renew your season ticket is to do so online. Firstly, you need to sign in to your account. If you haven't activated your online account before, insert your Fan ID and then click reset password. You'll then receive an email (to the email account registered to your season ticket account) containing a link to reset your password. Once this is done, sign in and begin the online renewal process.



1 Visit booking.caafc.co.uk

2 Sign in to your account.

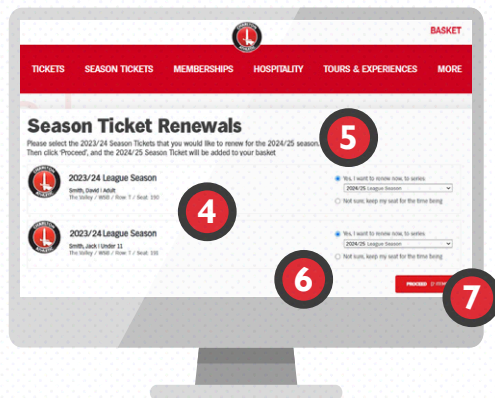
3 Once signed in, click on the season ticket tab, then 'RENEW'.

4 On the renew page your 2023/24 season ticket will be held for you.

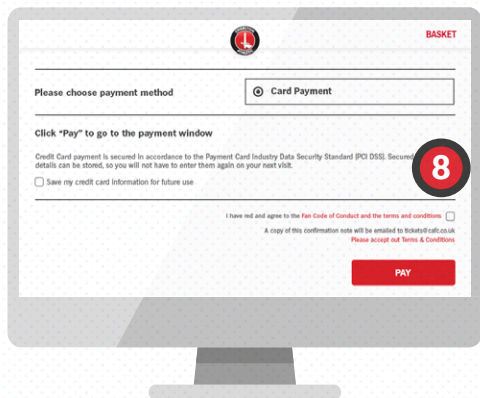
5 Select 'Yes' and this will convert into a 2024/25 season ticket.

6 Review your order.

7 Proceed to checkout.



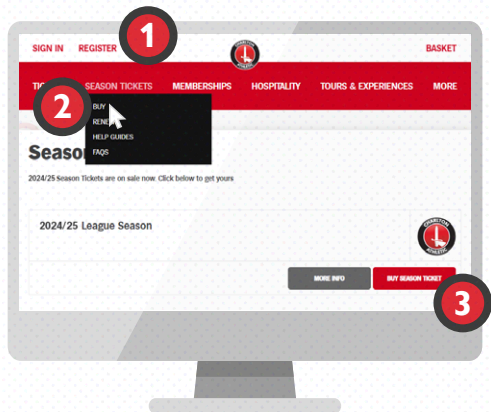
8 Agree to our T&Cs, then finally click 'PAY'.



Once payment has been taken, you'll receive a confirmation email and your renewal is complete ahead of the 2024/25 season.

HOW TO BUY ONLINE

If you're not currently a season ticket holder and are interested in being here week in, week out to get behind the team at The Valley, please see below for some information to help you buy a season ticket online. Don't forget, if you'd prefer to speak to us about seat availability and purchase over the phone, you can call us on **03330 14 44 44**.



1 Login to your account or register if you don't yet have an account.

2 Once logged in, click on the season ticket tab, then **'BUY'**.

3 Select **'2024/25 League Season'** and click **'BUY SEASON TICKET'**.

4 Select the stand, block, row and seat you would like.

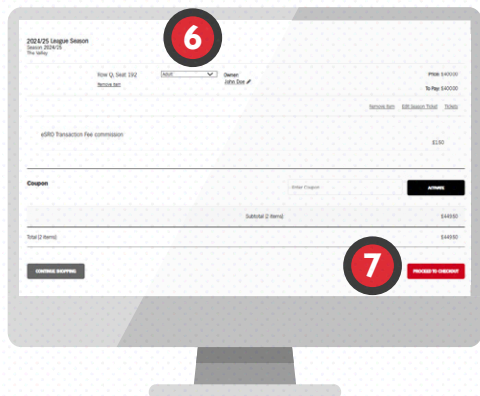
5 Select the basket to review your order.



6 You can change your price class here.

7 Proceed to checkout.

8 Agree to our T&Cs, then finally click **'PAY'**.



Once payment has been taken, you'll receive a confirmation email of your booking, and you're done!

WAYS TO PAY

Don't forget, renew your season ticket(s) before **11.59pm** on **Friday, May 10th** to secure phase one pricing.



ONLINE

Visit booking.cafc.co.uk



TELEPHONE

Call **03330 14 44 44**

Lines are open: 11am – 5pm (Monday – Friday)



IN PERSON

Our **Ticket Office** is open from
11am – 5pm (Monday – Friday)



POST

Please complete the enclosed form and
send it back to us at:

**Ticket Office, The Valley,
Floyd Road, London, SE7 8BL**

SPREAD THE COST

Did you know you have the option to spread the cost of your season ticket, using a four or 10 month payment plan with V12 Finance?

Please see below for two working examples showing how much you would pay each month over a four or 10 month period (the admin fee is added to the first monthly payment).

Four Month Instalment Plan with V12 Finance

This example is based on a 2024/25 Adult Season Ticket in Zone 3 (E.g. Block D in the Covered End)

ST Price	Admin Fee	First Instalment	Instalments 2 & 3	Final Instalment	Total Repayable	Interest	APR Representative
£311.50 <small>inc. booking fee</small>	£22.52	£100.40 <small>inc. admin fee</small>	£77.88	£77.86	£334.02	£0	41.91%

10 Month Instalment Plan with V12 Finance

This example is based on a 2024/25 Adult Season Ticket in Zone 3 (E.g. Block D in the Covered End)

ST Price	Admin Fee	First Instalment	Instalments 2 - 10	Total Repayable	Interest	APR Representative
£311.50 <small>inc. booking fee</small>	£35.42	£66.57 <small>inc. admin fee</small>	£31.15	£346.92	£0	29.69%

If this is of interest to you, simply add your season ticket(s) to your basket and then select 'Finance' (four or 10 month option) in the payment drop-down. You'll then be taken to V12's site where you can apply for your desired payment plan (and then sign digitally). You'll then be directed back to our site where you can complete your renewal/purchase.

Charlton Athletic Football Company Limited acts as an Introducer Appointed Representative, registration number no. 947724 and will introduce you to V12 Retail Finance Limited to complete your application for finance. Subject to status and affordability. Terms and conditions apply.

Charlton Athletic Football Company Limited, registration number 01788466, The Valley, Floyd Road, Charlton, SE7 8BL.

To apply you'll need to provide:

- 3 years' address history
- Employment and income information
- Your bank account number and sort code

HOW TO LINK ACCOUNTS

If you would like to be able to renew/pay for season tickets on behalf of other supporters, you'll need to ensure that the accounts you want to pay for are linked on our system. Linking accounts is also required for ticket applications where you want to sit with other supporters in your group e.g. at away games. Please see below for some steps to help explain how you can link your account with other supporters.



1 Login to your account.

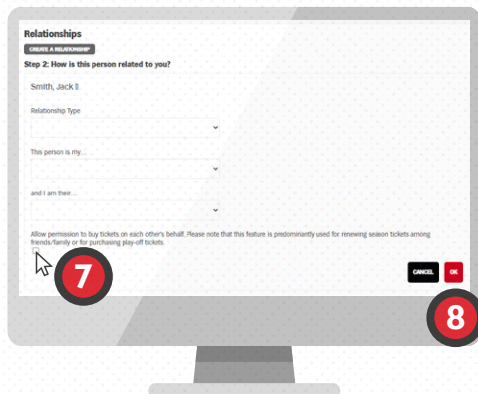
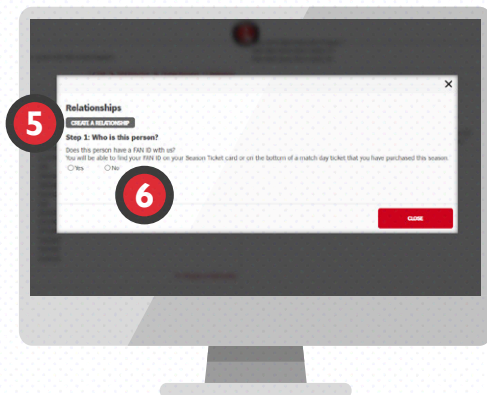
2 Click on your name in the top-left corner.

3 Click on 'Personal details'.

4 Click on 'Manage my relationships'.

5 Click on 'Create a relationship' tab.

6 Follow the steps to link your family or friends.



7 To purchase your friend's or family's ticket(s), you will need to tick the box for permission.

8 Click 'OK' and you will be linked together, ready to renew or purchase a season/match ticket.

BENEFITS

Your season ticket also entitles you to a range of exclusive benefits including:



Season ticket holders receive priority access on home cup matches and any potential home play-off match



Loyalty points – receiving loyalty points benefits you when attempting to purchase away tickets and cup tickets



Be entered into a prize draw to have a tour of the training ground



Get a free ticket to all U21s games at The Valley



Discounted ticket to any men's pre-season friendly match at The Valley



Hospitality discounts
(to be revealed throughout the season)



£15 repayment when you join Valley Gold



15% off CACT football sessions

LOYALTY POINTS

The club operates a loyalty points scheme for fans purchasing both match and season tickets. Loyalty points reward Charlton fans for their support by providing them with ticket priority for away and cup matches.

Every time a fan purchases a ticket for a Charlton game, both home and away, they will earn loyalty points, providing they have assigned the tickets in advance using their Fan ID.

Please note, during the 2024/25 season, a supporters' loyalty points total will only consist of those accrued during the 2023/24 and 2024/25 seasons.

The below table explains how many loyalty points fans will earn for each match they attend if the tickets are registered to their Fan IDs.

Please note, as a season ticket holder you will not receive extra loyalty points for any additional home league tickets assigned to you as you have already received your full allocation of 230 points for home league fixtures.

Season Ticket	230 Points
Half-Season Ticket	110 Points*
Home League Match <i>(Match ticket)</i>	10 Points
Home League Match <i>(Match ticket purchased on a matchday prior to one hour before kick-off)</i>	5 Points
Home Cup Match	5 Points
Away League Match	10 Points
Away Cup Match	5 Points

**Dependent on how many games are included in the half-season ticket.
You will accumulate 10 loyalty points for each game that your half-season ticket covers.*

JOIN TODAY

VALLEY

GOLD



CHANCE TO WIN A MATCHDAY
IN THE VALLEY GOLD
EXECUTIVE BOX

CHANCE TO TAKE PART IN THE
HALF-TIME CROSSBAR
CHALLENGE

MONEY OFF IN THE CLUB SHOP

12 DAYS OF CHRISTMAS
GRAND DRAW

MONETARY PRIZES AT ALL
HOME LEAGUE GAMES

...AND MUCH, MUCH MORE!

 valleygold.org.uk

 0208 244 7771

 @ValleyGold

 ValleyGold



FREQUENTLY ASKED QUESTIONS

1. When will I receive my season ticket?

Our aim is to have all season ticket cards delivered **at least two weeks prior to the first home league game** of the 2024/25 season.

2. I am a 2023/24 season ticket holder. When do I have to renew by to make sure I keep the same seat for the next season?

You can renew your season ticket from **Thursday, March 21st, 2024**. The deadline to renew and secure phase one pricing is **11.59pm on Friday, May 10th**.

Your 2023/24 seat(s) will not be released until **Friday, May 31st**.

3. As a season ticket holder, can I move my seat for individual games?

Yes. Fans who wish to move a season ticket will need to come to the Ticket Office or call on **03330 14 44 44**. Please note that fans are only able to move their season ticket a maximum of three times per season and would be expected to pay the difference in price if they choose to sit in a more expensive area for any of those games.

4. Can I upgrade my season ticket for individual games?

Yes. Fans who wish to upgrade a season ticket will need to come to the Ticket Office or call **03330 14 44 44**.

5. My friend wants to use my season ticket for a match, is this possible?

Yes. We would advise fans to contact the Ticket Office to have the matchday ticket assigned to your friend.

6. Why can't I see my season ticket under my account when I have logged in?

It is possible that you may have more than one active account on the club's ticketing system. To see your season ticket online, you need to check that the Fan ID number at the top of your online account is the same as the one on your season ticket card. If not, you have a 'double account'. The best way to resolve this is to log out of the account and then log in again by entering the Fan ID that is printed on your season ticket card and clicking 'reset password'. You will be sent a 'reset password' email and can update your password and then log into your correct account, which will have your season ticket attached to it.

FREQUENTLY ASKED QUESTIONS

7. Why do I receive an error message when purchasing a concession/junior season ticket online?

Our system will be able to recognise which age category you qualify for and will only allow you to purchase that price category. Therefore, if you try to purchase an incorrect price class for the person that is allocated to that season ticket, you will receive an error. If your data is incorrect, please email **tickets@cafc.co.uk** with your proof of age, and we will then be able to update your account.

8. Why can't I purchase a student season ticket?

This will be because you are not registered as a student on our system. To do this, please email a copy of your student ID (that includes an expiry date) to **tickets@cafc.co.uk**. Please note that your student card will need to be valid for the entirety of the 2024/25 season.

9. When will I receive my loyalty points for my season ticket?

Loyalty points will be allocated before the start of the season after you have purchased your 2024/25 season ticket.

10. Can I upgrade to hospitality for an individual match?

Yes. You can purchase hospitality packages on a match-by-match basis from our selection of suites. Your ticket price for the game will be taken off the hospitality package price you pay.

11. Can I purchase additional tickets as a season ticket holder?

Yes. Please bear in mind that there might not be seats available next to your season ticket seat so please email **tickets@cafc.co.uk** if you would like us to arrange a seat move so you can sit with your guests.

12. How do I apply on behalf of a junior to become a mascot?

Mascot packages can be purchased (subject to availability) online at **booking.cafc.co.uk** or by calling **03330 14 44 44**.

13. What is our 'behind closed doors' policy?

The club will contact season ticket holders to confirm the process in the event of home games being required to be played behind closed doors.



2024/25 APPLICATION FORM

For Season Ticket T&Cs please visit www.cafc.co.uk

YOUR DETAILS

FAN ID:

DATE OF BIRTH:

TITLE:

FIRST NAME:

SURNAME:

ADDRESS:

DAYTIME TEL NO:

HOME TEL NO:

MOBILE NO:

EMAIL ADDRESS:

PLEASE TICK APPROPRIATE BOX:

ADULT ☐ OVER 65 ☐ UNDER 21 ☐

UNDER 18 ☐ OVER 11 ☐ STUDENT ☐

AMBULANT DISABLED ☐ CARER ☐

WHEELCHAIR DISABLED ☐

ZONE:

STAND & BLOCK:

ROW:

SEAT:

PAYMENT DETAILS

PLEASE TICK: ☐ CHEQUE (PAYABLE TO CAFC LTD)

OR PLEASE DEBIT MY:

☐

VISA

☐

MASTERCARD



Please note that we cannot accept payment by either American Express or Visa Electron

CARD NUMBER:

EXPIRY DATE:

ISSUE NO:

SECURITY CODE:

IF THE CARDHOLDER IS SOMEONE OTHER THAN THE APPLICANT PLEASE PROVIDE THAT PERSON'S DETAILS BELOW:

NAME ON CARD:

ADDRESS:

POSTCODE:

SIGNED:

DATE:

VALLEY GOLD

☐ VALLEY GOLD DISCOUNT -£15

VALLEY GOLD NO:

MARKETING PREFERENCES

WOULD YOU LIKE TO RECEIVE MARKETING MESSAGES AND INFORMATION FROM CHARLTON ATHLETIC?

☐ YES

☐ NO

GET IN CONTACT



ONLINE

Visit **booking.cafc.co.uk**



TELEPHONE

Call **03330 14 44 44**

Lines are open: 11am – 5pm (Monday – Friday)



IN PERSON

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